UX Myths collects the most frequent user experience misconceptions and explains why they don’t hold true.

And you don’t have to take our word for it, we’ll show you a lot of research findings and articles by design and usability gurus.

Many designers would rather attempt reinventing the wheel than to adapt conventional user interface design patterns. It should be considered, however, that such design conventions are well-working because they’ve already been introduced and tested for usability. Since the users know them well, you don’t need any explanation or instruction manual.

As users appreciate usability over novelties, standard patterns will eventually benefit your audience. It might occur that a new approach is needed, but you must be 100% positive that your solution is better than the existing pattern.

Design has to be original

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